



website review

SUBMIT BY EMAIL

Ask yourself these questions:

Does your website reflect your positioning and web strategy?

YES

NO

UNSURE

Does your website make a good first impression?

Is the branding and corporate identity correct and consistent with other marketing material?

Does your website offer the information and tools customers want?

Does your home page include the right content and is it up to date?

Are the calls to action prominent and effective?

Does your website help your lead generated business and is there a follow up process?

Is your website listed in important directories?

Is the content clear, concise, objective – and easy to scan?

Is the web content written around effective keywords?

Are important keywords included in the content of each page?

Do you have an email newsletter and does it drive traffic to your website?

Do you regularly monitor and measure the activity on your website?

HOW DID YOU RATE?

If you have more ticks in the No or Unsure boxes than the Yes boxes - you need our services.

Please fill in your details below and email using the SUBMIT button above or save as a file on your desktop and send it to neil@nouveaudeSIGN.com.au as an attachment. Otherwise, please call Neil or Susan on 02 9799 6754 during business hours.

Your Name

Business Name

Email Address

Phone Number

Mobile

WEBSITE
REVIEW
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