



# corporate identity review

SUBMIT BY EMAIL

Ask yourself these questions:

Have you updated your corporate identity recently?

If so, did it produce any noticeable changes in consumer awareness or sales activity?

Is your corporate identity consistent with your branding and marketing strategies?

Does your corporate identity look professional? Are you proud of it?

Is it distinctive and different from your competitors? Will you stand out from them?

Does your corporate identity reflect who you are with its use of colours, tone and style?

Does your corporate identity make an impact and do customers complement you on it?

Is it suitable for use in various mediums such as web pages, emails and promotional items?

Are your business cards professionally printed and do they match your branding?

Do your business cards list all your current services or products?

Do your stationery items need updating with new contact details?

Do you have a tagline and is it used on your stationery items?

Does your corporate identity allow you to add other products easily under the one brand?

YES

NO

UNSURE

## HOW DID YOU RATE?

If you have more ticks in the No or Unsure boxes than the Yes boxes - you need our services.

Please fill in your details below and email using the SUBMIT button above or save as a file on your desktop and send it to [neil@nouveaudeSIGN.com.au](mailto:neil@nouveaudeSIGN.com.au) as an attachment. Otherwise, please call Neil or Susan on 02 9799 6754 during business hours.

Your Name

Business Name

Email Address

Phone Number

Mobile

CORPORATE  
IDENTITY  
REVIEW  
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