



advertising review

SUBMIT BY EMAIL

Ask yourself these questions:

- Do you have a marketing strategy in place and does your advertising material support it?
- Is your branding and corporate identity consistent across all your advertising material?
- Do you have standard templates for your print advertising and if so, are they used consistently?
- Do you have clean, simple and clear typography on your print advertising material?
- Is there a particular writing style used in your advertising material and is it adhered to?
- Are your images professionally photographed and will they inspire your customer?
- Is the content in your advertising consistent with your website?
- Have you considered using TV or radio to promote your products or services?
- Could you use billboard or bus advertising in your local area to build up local business?
- Have you placed your advertising in media strategic to your target market?
- Do you run cross promotional activity to support your media schedule?
- Do you have the resources or time to project manage your advertising requirements?
- Does your advertising material make you look professional? Is it holding you back in business?

YES	NO	UNSURE
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HOW DID YOU RATE?

If you have more ticks in the No or Unsure boxes than the Yes boxes - you need our services. Please fill in your details below and email using the SUBMIT button above or save as a file on your desktop and send it to neil@nouveaudeign.com.au as an attachment. Otherwise, please call Neil or Susan on 02 9799 6754 during business hours.

Your Name

Business Name

Email Address

Phone Number Mobile